

Wirkung Plus in 60 seconds

Instead...

We are... We have... We can...

If we started like that, we'd probably be the wrong partner for you!

...some questions...

Some questions our clients ask us:

- How can I survive the economic crisis from a sales perspective?
- How can I systematically win new customers?
- How can I capitalise on my technicians' high credibility with my customers?
- How can I effectively solve recurring conflicts between sales and other departments?
- What makes my business special and what differentiating sales parameters have to be developed or intensified?
- How can I win the "war of talents" to safeguard my market position?
- How do I confidently argue the benefits of my products and services?
- ...

Who we've given the answers!



...and three reasons...

Why it will be worth your while to invest 60 minutes:

- For more than 10 years, we have been working in over 100 projects with SMEs and corporations worldwide from more than 20 different industries. Our success is measured in the achievement of our clients: Central key performance indicators have increased by up to 300%.
- Sales is the main management discipline of the future. Due to that, we have established in cooperation with the Europäische Fernhochschule Hamburg, University of Applied Sciences, an undergraduate degree course in Management and Sales. Unique in Germany and your future security.
- Success needs a solid foundation: Our 10 specialists from 3 different generations are sales specialists with first-class qualifications and years of experience of working in a variety of sales organisations.

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